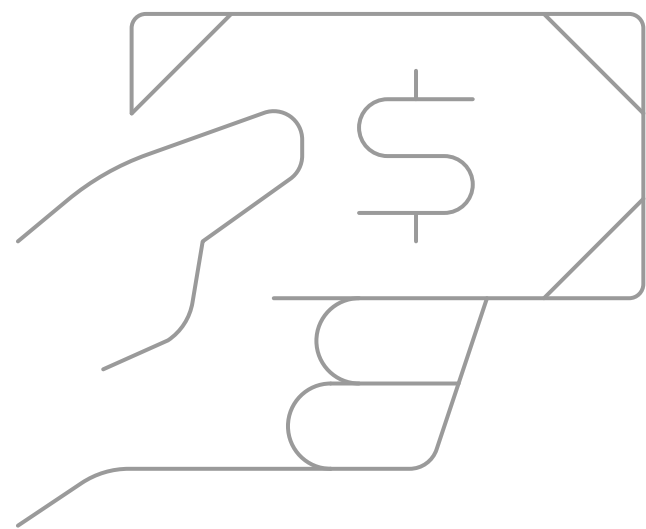


THE ROI OF EMPLOYEE ENGAGEMENT

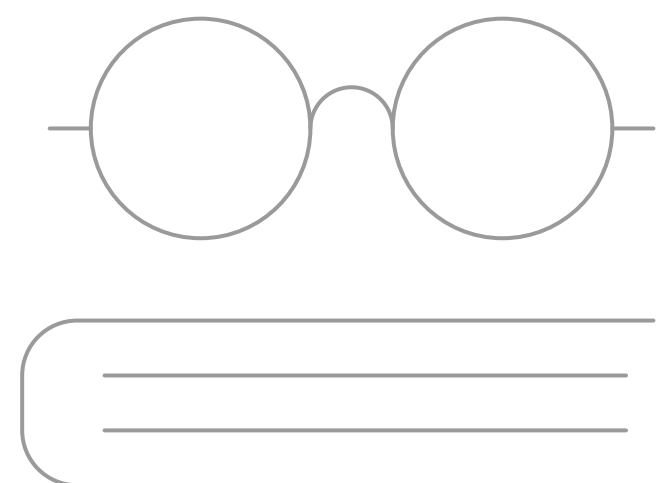


Employee engagement drives individual performance in an organization, but do companies with more **engaged employees** outperform those with a less-engaged workforce? Can the company show a stronger financial **performance** and operational efficiency with engaged employees?

Scholars, consultants, non-profits, and companies have been researching the **ROI of employee**

engagement for quite some time. The correlative data revealed in their research initiatives is significant.

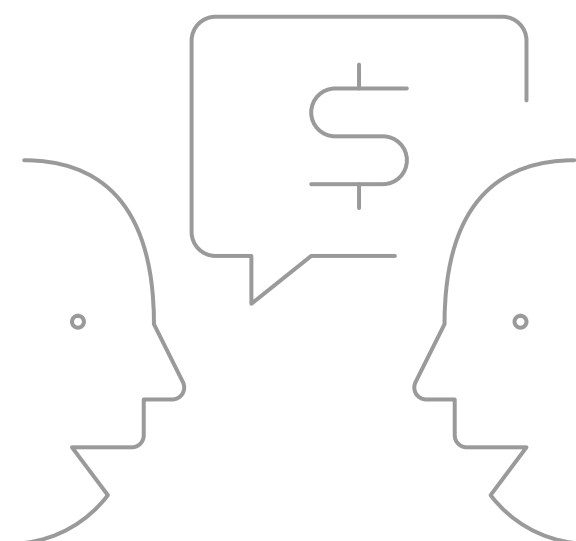
Here are some findings:



INCREASED PROFITS

According to a study¹ conducted for the UK government, companies with a highly engaged workforce experience (over a **12-month period**) a

19.2% GROWTH
IN OPERATING INCOME.



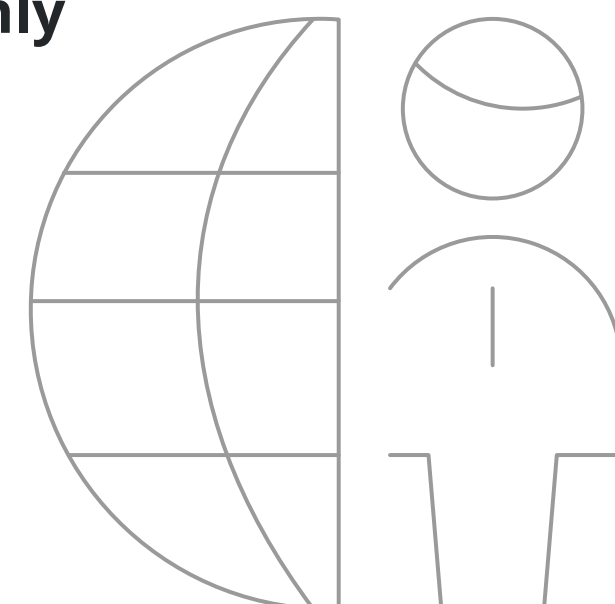
Another study² found engaged companies **grow profits** as much as

3X FASTER
THAN THEIR COMPETITORS.

RETENTION

The Corporate Leadership Council studied³ the engagement level of 50,000 employees around the world and found **highly engaged employees** are

87% LESS LIKELY
TO LEAVE THE
ORGANIZATION.



COST OF DISENGAGEMENT

A study⁴ by McLean & Company found a disengaged employee costs an organization approximately **\$3,400 for every \$10,000 in annual salary.**

The same study found that lost productivity due to **disengaged employees** cost the US economy up to



If companies want to bolster productivity and profitability, increase customer loyalty, and slash attrition and disengagement losses, they *have* to **engage employees.**

Engage your people and see results.
Visit decisionwise.com/engaging-people
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Sources: 1. <https://engageforsuccess.org/wp-content/uploads/2015/08/file52215.pdf>
2. <https://www.scribd.com/document/317511032/CLC-Employee-Engagement-pdf>
3. <https://www.scribd.com/document/317511032/CLC-Employee-Engagement-pdf>
4. <https://hr.mcleanco.com/research/ss/implement-an-action-plan-for-employee-engagement-initiatives>